

How ID&R Is Evolving

THE NEW  
N  RMA L



During the COVID-19 Pandemic

# In ID&R Change is Constant

- We are seeing innovative ideas used across the country during this time.
- We wanted to share perspectives of those who are leading and organizing recruiting efforts.
- This is the last of our weekly webinars. We will be moving to a new training format.



## [IRRC Webinars](#)

Looking for some additional training for your recruiters.  
Access [upcoming/](#) [past archived webinars.](#)

# Four Additional Presenters

- Sarah Seamount from Idaho
- Justyn Settles from Tennessee
- Ray Melecio from ESCORT
- Will Messier from NY





# Idaho's Migrant Summer Identification & Recruitment

Sarah Seamount

Migrant Education Coordinator



*Supporting Schools and Students to Achieve*

SHERRI YBARRA, ED.S., SUPERINTENDENT OF PUBLIC INSTRUCTION

# Current Recruiting Conditions in Idaho



- Idaho migrant family liaisons are local school district employees.
- The governor's stay-home order has expired.
- Schools are closed for the rest of the year and through summer unless the State Board of Education criteria are met.
- Phase II starting 5/15 allows for gatherings of "less than 10 people if physical distancing and precautionary measure are observed."
- Most migrant family liaisons are working from home.
- Phone eCOEs are possible, but there are still struggles.
  - Phone interviews take longer
  - Families are reluctant to take calls from unknown callers
  - Families are wary of giving information over the phone



# Recruiting Activities Now: Where are we recruiting?



## Physical locations -

- Not yet in homes
- Some door/porch visits with physical distancing
- Visits to local business with flyers and cards



## Through schools -

- Parent Employment Surveys turned in (migrant and non-migrant districts)
- Local online registration forms
- Kindergarten registration for contacting families with young children

# Recruiting in a Virtual World Now



- Use social media:
  - What's App
  - Local district migrant Facebook pages
  - Google talk calls and texting
  - Radio PSA on Spanish station
- Link with local network – Referrals of new migrant families from an existing migrant family to their liaison.
- Check back with families returning from Mexico.
- Send Idaho State Department Introduction Letter to farmers and contractors, using Idaho's Google layered map.
- Use the Idaho Migrant Student Information System (MSIS) Discrepancy Report



# Plans for Immediate Summer Recruiting



## **Some activities will continue as they have been this spring-**

- Use social media: radio, local messaging systems (texts), local Facebook pages for migrant, and others
- Make district posters for districts migrant services or use state posters and fliers with recruiter's contact information and post them locally
- Follow up on referrals through community resource centers
- Make phone calls or virtual appointments with other agencies that serve migrant families
- Use technology data – MSIS Discrepancy report, MSIX Missed Enrollment, Recent Enrollment reports
- Deliver materials to students for summer learning using physical distancing





# Possible Changes for Summer 2020



After Phase 4 of Idaho's Plan, tentatively starting July 1<sup>st</sup> we anticipate:

- Liaisons will be able to make home visits with district approval and with precautions (physical distance, masks).
- Liaisons may be able to participate in events with district approval. However we know that many, if not most, local events that would attract farmworker families have been cancelled.
- Liaisons may be able to make employer visits with district approval and with precautions (physical distance, masks, etc.).



Note: A change in the number of COVID-19 cases in Idaho could change the governor's plan for re-opening and dates/activities would be changed in response to the changing situation.

# Constructing Your Network from the Comfort of Your Home:

## Digital tools for Getting Into the Community

Justyn Settles

TN Statewide ID&R Manager

[justyn@conexionamericas.org](mailto:justyn@conexionamericas.org)

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américas



# Importance of the Digital Space

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- Technology continues to be more affordable and accessible to migrant families.
- Even the most migrant students now have digital fingerprints
- Use Technology to build trust and establish a relationship
- Facebook continues to be popular amongst families and students
- Document family's preferred contact methods and social media

# Importance of the Digital Space

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- Create a plan for advertising digitally
  - Set goals for how many posts a week on social media
  - Catalog success stories and positive data points that can be shared online
  - Catalog photos that can be shared (obtain releases when necessary)
  - Establish point of contact (email, work phone number, digital voice mail, Whatsapp, etc.)
- Create digital assets that can be distributed
  - Flyers
  - Brochures
  - Infographics
  - Newsletter

# Crafting a Digital Flyer

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- Use **canva.com** as a free digital creation suite
- Include on flyer latest information from the program
- Attract families by providing links to basic resources
- Do not over crowd the flyer with information
  - Remember the flyer is a conversation starter
- Be clear about who your organization is and what you are hoping to accomplish
- Do not include personal information on flyer

# Crafting a Digital Flyer

**Simple eligibility information**

**Clear intentions**

**Clear contact information without personal information**

**List of services offered during quarantine**

**Clear Logos Visible**

## ¡Servicios Gratis Para Su Familia!

¿En los últimos 3 años se ha mudado con su familia a otra ciudad o distrito escolar?

¿Trabaja o ha trabajado en el campo, la pisca, una lechería la pollera, o la huevera?

**¡Queremos hablar con usted!**

**¡Conectáte con nosotros!**

**Conexión Americas**  
**mep@conexionamericas.org**  
**Cell. 615-417-9785**

- Tutoría virtual
- Clases de inglés
- Campamento de verano virtual
- Preparación para la Universidad / Colegio
- Información sobre COVID-19



Para más información sobre Covid-19 y los recursos disponibles visita nuestra pagina:  
<https://www.conexionamericas.org/es/covid-19-info/>

# Questions?

Justyn Settles

TN Statewide ID&R Manager

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# ID&R Now and Beyond



Ray Melecio, Director



# ID&R Now

- Use current lists to contact families and check for new moves
  - Recertification, EOE'd, Missed Enrollment Reports
  - “Accidental” or “light” recruitment – finding families as food or supplies are being delivered
- Develop Protocol for Completing COEs during COVID-19
  - Paper COE vs. eCOE
  - Secure transmission of PII data
  - “No-touch” COE completion
- Use H2A & H2B and Manta Directory information to identify potential worksites, contact employers
  - Offer assistance to employers – translation of COVID-19, support services

# ID&R Now

- Completing COEs over the phone – formal, impersonal, takes longer, difficult to determine “need”
- Network to identify kids who cross district or state lines without withdrawing from previous school – seems to be a trend

# ID&R Tomorrow

- Develop “Resume Recruitment and Outreach” Plan
  - Parameters for allowing program employees to visit families and conduct outreach
    - Maintain social distance – no interviews inside the house
    - Secure PPE for staff
    - No-contact ID&R process (no signatures)
- Train staff on what services are available for families
  - Why should families enroll in the program? What services will the LEA and MEP provide? Why should farmers or employers allow ID&R in their property?
  - Networking and brokering for “new normal”

# ID&R Tomorrow

- Staff & family screening - Train outreach staff to identify possible COVID-19 signs or symptoms
  - Cough; Sore throat
  - Shortness of breath or difficulty of breathing
  - Chills; repeated shaking with chills
  - Muscle pain; Headache
  - Lose of smell or taste
  - Etc.
- Monitor increase/decrease of cases in the area

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# NEW YORK STATE'S COVID-19 ID&R PLAN

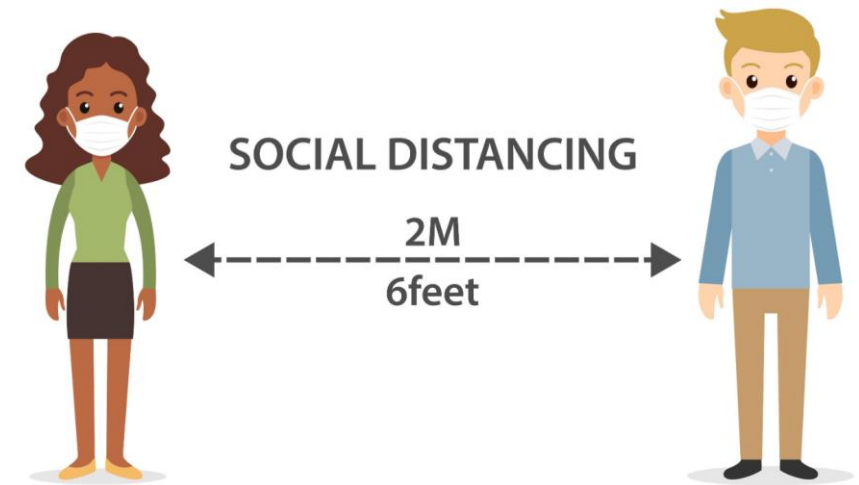
WILL MESSIER

NYS MIGRANT EDUCATION PROGRAM- IDENTIFICATION AND RECRUITMENT



# A NEW OUTLOOK ON RECRUITMENT

- New York State is the epicenter of the COVID-19 pandemic in the United States. All schools buildings are closed to students and only virtual instruction is taking place.
- Non-essential workers have been ordered to work from home, and we are practicing strict social distancing guidelines.
- All recruitment and services are currently being conducted virtually.
- Our outlook on ID&R has temporarily changed- it's not necessarily about numbers, but about supporting the families and students that are currently here, or that are arriving during these times of uncertainty.
- Providing resources and/or services to families during recruitment has become even more essential as we make a shift to virtual ID&R.



# CHANGES TO OUR ID&R PROCESS

How has our work structure changed during the pandemic?

- Conducting two weekly check-ins with all recruiters statewide.
- Shifted to virtual professional development- 2-3 weekly sessions.
- Provided training on various virtual platforms for recruiting, serving families, and locating new farms/referrals.
  - Whatsapp, Facebook, Google Maps, Zoom, Talking Pts, etc.
- Created our COVID-19 COE Protocol
  - How to conduct an interview over the phone? The key is **time, patience** and **attention to detail**.
  - Verbal authorization checkbox in place of the interviewee signature.
  - Recruited 231 children since 3/24/2020.

# COVID-19 VERBAL AUTHORIZATION

## Parent / Guardian / Spouse / Worker Signature

Language: English

I understand the purpose of this form is to help the State determine if the child(ren) listed above is/are eligible for the Title I, Part C Migrant Education Program. the best of my knowledge, all of the information I have provided to the interviewer is true.

Sign

Sign Date

Signed By Name

Relationship to child

Due to COVID-19 pandemic, signature was unable to be collected. Verbal authorization was obtained.



# RECRUITMENT FROM HOME

- Using data, lists, past COEs, recruiter notes to reach out to families, and to locate new referrals.
  - Current students, expired students, farm directories, etc.
- Connecting with agencies and service providers to find resources to provide to families, as well as to gather potential referrals.
- Modifying our existing resources and converting them to be used virtually.
  - Flyers, lessons, etc.
- Reaching out to families to let them know that we are here, we care, and we will still support them even from a distance.
  - Helps to build trust, which is more difficult now than ever.
- Communicating with other recruiters in the state to share ideas and referrals.
  - What recruitment strategies are working? Which ones aren't?
- Important to work a **flexible schedule**, be prepared to make **multiple calls**, and have **something to offer** to the family or student.

# TIPS FROM NEW YORK RECRUITERS

- Look back through your past notes and contact sheets. Start reaching out to people you haven't talked to in a while- not every phone number will still be in service, but you will be surprised how many people you will still be able to reach!
- Use the H2A work order websites to keep up on what is going on out in the field. The best way to reach out to H2A and other OSY camps/housing is to try calling someone you knew from that location from a previous year. If you don't have that information, you can find farm owner and contractor contact information on the work orders.
- Use other recruiters in your state as a resource. They may have some great virtual recruitment strategies that you haven't thought about. It is more important than ever to share information about intra-state moves with other statewide recruiters to keep track of where families and students are at.
- Put yourself in the family's shoes and think about what resources they may need right now; be prepared.
- Recruiters are used to working in the field all day, and staying home can be difficult for us. Do something different every day to keep things interesting- call expired families one day, spend another day on Facebook/social media looking for new leads, etc.

# VIRTUAL FLYERS AND LESSONS

## ¿Cuánta agua debo tomar?

Cada día, debes tomar al menos 8 vasos de agua. Un vaso es igual a 8 onzas (oz). Algunos doctores sugieren tomar la mitad del peso de tu cuerpo en onzas.



**Ejemplo:** si una persona pesa 150 libras, él/ella debe tomar al menos 75 onzas de agua al día. (Un poco más de nueve vasos de 8 oz de agua.)

### Llena los espacios en blanco: ¿Cuántas onzas deben ellos tomar?

Una persona pesa 180 libras \_\_\_\_\_ Una persona pesa 130 libras \_\_\_\_\_  
Una persona pesa 100 libras \_\_\_\_\_ Una persona pesa 240 libras \_\_\_\_\_

## ¿Cuáles son los síntomas de no tomar suficiente agua?

Si no tomas suficiente agua durante el día o mientras trabajas bajo el sol, podrías presentar algunos síntomas negativos. Estos son algunos de los síntomas que puedes presentar:

- Dolores de cabeza
- Mareos
- Agotamiento
- Sed
- Vómito
- Calambres

Todos estos síntomas pueden llevarte a perder tu trabajo, a ser hospitalizado, e incluso llevarte a la muerte.

## ¡No hay sustituto para el agua!

Tu cuerpo está formado de más de un 60% de agua. Recuerda, tu cuerpo necesita reponer el agua que pierdes al sudar. No tomes refrescos o alcohol para reemplazar los fluidos que pierdes. Esto te puede llevar a deshidratarte aún más.



## PROGRAMA DE EDUCACIÓN PARA MIGRANTES DE NY



El Programa de Educación para Migrantes (MEP), está Autorizado por el Título I, Parte C del Acta de Educación Elemental y Secundaria (ESEA) y provee una variedad de servicios para las familias que trabajan en la agricultura.

Este programa es gratuito para aquellas familias elegibles y puede incluir servicios de tutoría, programa de almuerzo gratuito, excursiones, programa de verano, actividades de involucramiento para padres, y referidos a otras organizaciones o agencias.



## New York State Migrant Education Program

*Programa de Educación para Migrantes en el estado de Nueva York*

**Recruiter/Reclutadora:**  
Elena Alonso  
**585-447-4231**

The National Migrant Hotline  
Toll Free Number  
*Línea Nacional de Educación Migrante*

**1-800-234-8848**

[www.nysmigrant.org](http://www.nysmigrant.org)



## NYS MIGRANT EDUCATION PROGRAM



The Migrant Education Program (MEP) is authorized by Title I, Part C of the Elementary and Secondary Education Act (ESEA), and provides a variety of services to families who work in agriculture.

This program is free of charge to all eligible families and may include tutoring, free lunch programs, educational field trips, summer programs, parent involvement activities, and referrals to other services as needed.



## NYS Migrant Education

The Migrant Education Program helps the children of farmworkers and young farmworkers under 22 years of age who have made a qualifying move with a migratory agricultural worker during the past 3 years. A variety of services can be provided to those who qualify, including English as a New Language instruction, and summer programs. All enrollments and services at this time will be completed by phone. If you think you or a family or student you know may qualify, please contact me:

### Recruiter Contact Info:

Kenny Carmona

716-410-5522

[kcarmona.edurecruiter@gmail.com](mailto:kcarmona.edurecruiter@gmail.com)

### Migrant Education Program National Hotline

Phone: 1-800-234-8848

Whatsapp: 1-607-434-2626

## Continued Support for Students and Families

The New York State Migrant Education Program is still here to support the farmworker community during the COVID-19 pandemic. For the health and safety of you, your family and your children, all services will be provided virtually (by phone, Whatsapp, etc.) at this time. We are looking forward to continuing our home visits in the future, once conditions are safe for our staff and for you! Services we may provide during the pandemic include:

- Information about how to stay healthy and safe during the COVID-19 pandemic.
- Referrals to community services, such as migrant health, and support in accessing school district services such as food pick-ups.
- Instructional support for school-aged children studying from home.
- Virtual instructional services, including English as a New Language instruction, for students who are under 22 years of age.

### COVID-19 Resources:

Go to [https://padlet.com/jverdugo2/COVID19\\_family\\_resources](https://padlet.com/jverdugo2/COVID19_family_resources) to access a variety of useful resources, including:

- Best Practices to Stay Healthy
- How to Stay Safe in the Grocery Store
- Recommendations When Returning Home from the Supermarket
- How to Maintain Mental Health During the Crisis

### English Language Learner Resources:

Go to <https://padlet.com/dubs2k/qxdgdyvqvyp> to access a variety of useful resources, including:

- Simply Speaking- a free English as a New Language workbook
  - Bilingual life skills lessons
- List of useful free apps to download on your phone
- Links to other language learning resources

# NEEDS AND RESOURCES

- It is very important to have resources available to help meet the many needs our students and families have right now.
  - COVID-19 resources
  - Support with accessing technology for virtual learning
  - Referrals to other community agencies
  - Knowledge of local food pantries, school district food distribution, etc.
  - Knowledge of local health clinics and services
  - Simply Speaking English book
  - OSY Mini-lessons
  - Most importantly, we strive to be a caring voice, and let families know we are here for them! Contact is even more important than content right now.

Jennifer Verdugo • 11d

## COVID-19 Resources for Families

Resources for Families!

### Coping with Stress

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**Breathing Exercises**

Breathing exercises can help you cope with stress. Deep breathing sends a message to your brain to calm down and relax. Michelle Pinedo, Yoga Instructor and Migrant Educator with the Mohawk Regional METS, guides you through short breathing exercises of Pranayama. Pranayama, or yoga breathing, is the foundation of yoga practice.

**Title: Alternate Breathing Video (4:38) (English)**

English Video

<https://vimeo.com/410291058>

**Title: Respiración alternativa (Alternative Breathing) Video (5:07) (Spanish)**

Spanish Video

### Early Childhood

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**How to Keep Young Children Learning in the Early Days of COVID-19**

**News | WCER**  
Education on the Home Front: How to Ke...

**The Wisconsin Center For Education Research, School of Education, at the University of Wisconsin at Madison shares information to help parents and educators of young children provide instruction at home**

### Protecting Families during COVID-19

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**Week 7: How to Make a Mask - A video made by NYS-MEP ID&R staff**

<https://vimeo.com/414067813>

**Week 7: Using Masks**

English, Word Document

**Use of Masks Final**

Word document padlet drive

**Week 7: Using Masks**

# IRRC Supports

- We will continue to provide training resources- through website and newsletter and monthly webinars.
- <https://www.idr-consortium.net/Webinars.html>

## Archived Webinars

Electronic Survey Tool  
Presentation Files

4 CIG Collaboration- Resources to Serve Students  
Presentation Files

ID&R Interactive Scenarios Webinar  
Presentation Files

Ag Trends Recorded Webinar  
Presentation Files

To Migrate or Not- Summary of IRRC Lit Review  
from 2017 (worker shortage info)

Recording: Hemp Production Update  
Presentation Files

Recording: Creating Google Maps  
Presentation Files

Recording: What Recruiters Can Do Now  
Presentation Files

IRRC H2a Webinar- iCert Changes  
Qualifying Moves Webinar

Hemp Production and MEP Eligibility

# IRRC Supports Will Continue



Welcome to the MEP Referral System




This system has been set up to help you identify students who may be eligible for supplemental educational services in your state.

Completing this online form should take no more than 1-2 minutes.

[Start Here](#)



 [Training Tools](#)

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<https://idrreferrals.net/index.php>

<https://www.idr-consortium.net/COVID-19%20Bags.html>



THANK YOU